



1



2



3

State of the Industry

- 721 Total Center Members
- 3,507 Total Individual Members
- 5,614 PATH Intl. Certified Professionals
- 80,838 Total Number of Participants
- 17,776 Participants on Waiting Lists
- 8,101 Veterans served
- 7,639 Equines
- Center Budgets
- Center Demographics



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Strategic Plan 2025 - 2028

- New Mission
- New Vision
- New Values
- New Plan
- pathintl.org/strategic-plans/



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PATH Intl. Mission and Vision

Mission

PATH Intl. advances professional equine-assisted services by empowering its members, credentialed professionals, partners and the public through rigorously developed standards, credentials and education that recognize the power of the equine-human relationship.

Vision

PATH Intl. drives excellence through rigorously developed standards, credentials and education as a global leader promoting safe and effective equine-assisted services to transform lives.



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PATH Intl. New Core Values

- Safety and Welfare
- Professionalism
- Inclusivity
- Collaboration
- Expertise
- Community-Focus



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PATH Intl. Strategic Plan Goals and Objectives

Goal One

Define and Improve the Member and Credentialed Professional Benefit Value Propositions

Goal Two

Grow Customer Engagement Through Process Improvement

Goal Three

Elevate Awareness of the PATH Intl. Brand

Goal Four

Drive Organizational Sustainability and Evolution

Goal Five

Continue to Integrate DEI in Organizational Operations



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Diversity, Equity and Inclusion Goals update

- **Presentations** at conferences
- **Affinity space** at international conference
- Kathy Alm DEI **scholarship**
- DEI **book club**
- Collection of **demographic data**



DEI Efforts

PATH
INTERNATIONAL

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PATH Intl. Innovation Circles

- First year of courses – was a great success.
- Next series of courses – Fundraising Essentials
- For information visit the webpage <https://pathintl.org/innovation-circles> or email innovationcircles@pathintl.org



Thanks to grants from the McGraw and Hoffman Foundations, significant scholarships are available. Please don't let finances stop you from applying!




Center Sustainability

PATH
INTERNATIONAL

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	Fundraising Essentials	Board Development	Leading Business Practices
Region 1:	2	2	2
Region 2:	6	8	7
Region 3:	5	0	5
Region 4:	6	2	4
Region 5:	5	3	2
Region 6:	3	2	3
Region 7:	3	2	3
Region 8:	6	5	4
Region 9:	4	7	3
Region 10:	2	8	4
Region 11:	8	9	8
Total # Participants:	50	48	45

Innovation Circles Course Participation



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National Philanthropic Trust Access Grants for credentialing, training leading to credentialing & financial aid

Up to \$6,000 for Premier Accredited Centers

Up to \$3,500 for Center Members

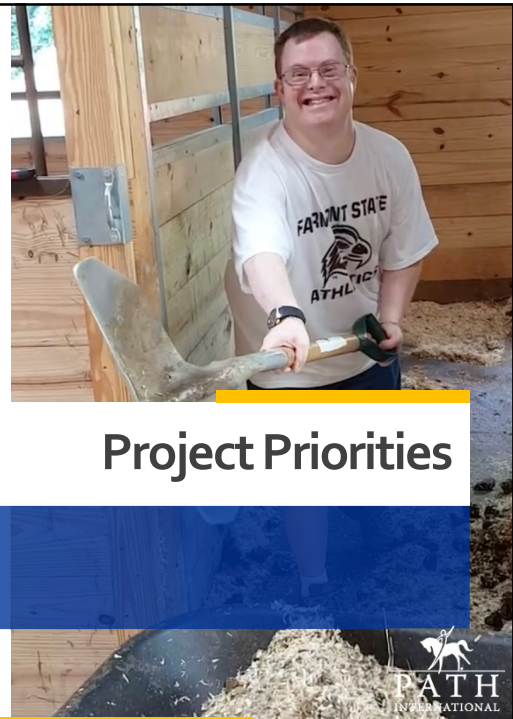


National Philanthropic Trust



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- Medicaid Waiver Program
- Assessment Protocol/Temple Grandin Equine Center Initiative



Project Priorities



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- **Discount Health insurance** through USA Sports Benefits with plans for both individual members at all levels and member centers plus other new offerings
 - (800) 439-5222
 - Support@USASportsbenefits.com
 - www.usasportsbenefits.com/path-international/
- **PATH Rx** through USA Sports Benefits and PRAM
- **Equine Insurance** through Primo Equus
- **PATH Intl. Documents** page



Membership Update

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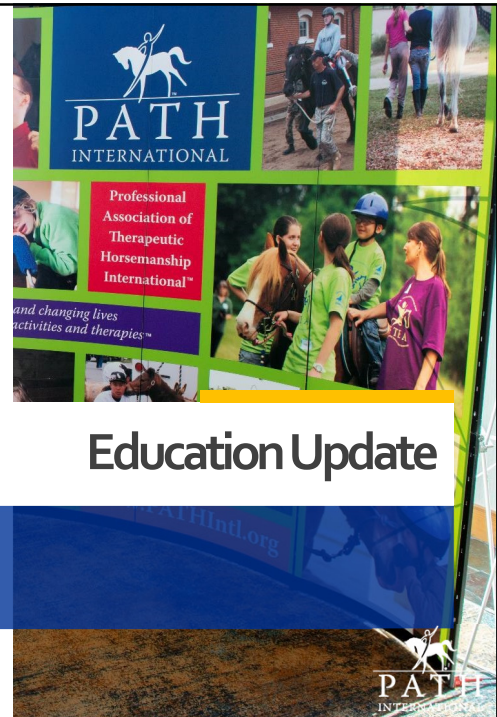
Upcoming **2026 Fundamentals of EAL** courses

- June – registration open NOW
- July – registration to open in May
- August – registration to open in June

Upcoming **2026 Online Mentor Training** courses

- July – registration to open in May
- October – registration to open in August

Development of a **virtual course** that compliments the **PATH Intl. CTRI® Skills Clinic** continues!



Education Update

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NEW – PATH Intl. CTRI Skills Clinic

Upcoming 2026 PATH Intl. CTRI Skills Clinics


- June 1-4, 2026
 - Colorado Therapeutic Riding Center
Longmont, CO
- August 22-25, 2026
 - Renew Therapeutic Riding Center Holland, MI
- September 18-21, 2026
 - Naples Therapeutic Riding Center Naples, FL
- October 25-28, 2026
 - Manes and Motions Therapeutic Riding Center
Middletown, CT



Contact the team at educationevents@pathintl.org for questions!



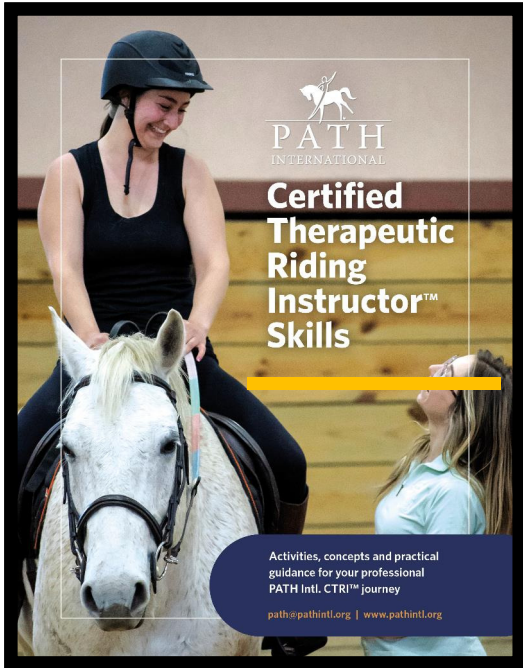
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PATH Intl. CTRI Skills Book

- Activities
- Concepts
- The digital version is interactive!
- Practical guidance for any stage of the professional journey of a PATH Intl. CTRI®

DISCOUNT CODE for digital version: ConfSpecial



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Leadership Adventures

PVEI
Polyvagal Equine Institute

Equine International
Research • Education • Outreach

THE HERD INSTITUTE
PROFESSIONAL AND PERSONAL DEVELOPMENT

EDUCATION PARTNER

PATH
INTERNATIONAL

VERITAS
EQUINE ASSISTED LEARNING INSTITUTE

Partnering for Purpose

THE EQUINE INSTITUTE
CONTINUING & PROFESSIONAL EDUCATION

London College of Animal Osteopathy

Education Partners

PATH
INTERNATIONAL

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Institute for Credentialing Excellence
PROUD MEMBER

Credentialing

PATH
INTERNATIONAL

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PATH Intl. Credentials and Certificates

Certifications

- Certified Therapeutic Riding Instructor (CTRI)
- Advanced Therapeutic Riding Instructor (ATRI)
- Master Therapeutic Riding Instructor (MTRI)
- Equine Specialist in Mental Health and Learning (ESMHL)
- Driving Level 1 and 2
- Interactive Vaulting

Microcredentials

- EAL Facilitator in Education (EALF-Ed)
- EAL Facilitator in Personal Development (EALF-PD)
- EAL Facilitator in Organizations (EALF-O)
- Mounted EAL Facilitator (EALF-M)

Certificates

- Equine-assisted Learning
(comprised of completion of the 13-week online Fundamentals of EAL course + 60 hours of active EAL facilitation)



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Exciting News!

PATH Intl. Certifications Now Eligible for GI Bill funding/reimbursement!

As of March 1, 2026, the following certification expenses are approved as eligible for reimbursement through the GI Bill®:

CTRI® certification:

- Certification exam: up to \$675

ESMHL certification:

- PATH Intl. Standards exam: up to \$20
- Online ESMHL exam: up to \$50



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PATH Intl. CTRI® Certification Resources



Applicant Resources

On the CTRI Webpage

- Candidate Handbook
Provides links to request booklets in “Resources and Insights” section of the website for:
 - Supervision Allowances (long distance or virtual supervision of teaching hours, for example)
 - Reasonable Accommodations
- Part III Video Preparation and Self-Reflection Activity
- Part III Video Assessment

Supervising Instructor/Mentor Resources

In “Resources and Insights” section of the website

- “Be a Star Supervising Instructor” pre-recorded webinar
- The Roles of Mentors and Supervising Instructors
- Supervising Instructor Qualifications Checklist
- CTRI Mentor Education Series in June 2026
 - 4-week series of 60-minute presentations with follow-up Q&As
 - Will be recorded and available for purchase after June



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PATH Intl. CTRI® Related Surveys



Job Task Analysis Survey

- Part of the broader job task analysis (JTA) process
- Designed to re-validate the tasks associated with the role of a Certified Therapeutic Riding Instructor.
- Respondents are asked to review tasks identified by subject matter experts as being essential for CTRIs to perform and rate each in terms of its frequency and importance to the job.
- The survey consists of 7 pages and will take approximately 25 minutes to complete.

CTRI Credential ROI and Value Survey

- Current perceived value and ROI of CTRI certification

CTRI Satisfaction Survey for EDs/PDs

- How demonstrated knowledge, skills and abilities of current CTRIs align with center/programs needs for ENTRY-LEVEL TR instructors



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PATH Intl. CTRI® Certification Updates



Applications

- Accepted year-round with no set deadlines
- Options have been consolidated into a single means of meeting requirements for parts I, II and IV
- Requirements for parts III and V remain unchanged

Policies

- **RETAKES:** Candidates may take the exam no more than 3 times while in possession of a valid Authorization to Test letter, with waiting periods in between exam attempts being enforced
- **ACCOMMODATIONS:** will only be considered and granted BEFORE the initial exam attempt

Exam Administration Procedures

- Year-round testing
- Only one form of government-issued ID is needed to be permitted entry to the testing center

Resources

- Candidate Handbook
- Part III Video Preparation and Self-Reflection Activity and
- Part III Video Assessment



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PATH Intl. Advanced TRI Certification Updates

Workshop

- Piloted Spring of 2025
- Launched officially Fall 2025
- 3 ½ day in-person workshop
- All current candidates required to attend a workshop – we no longer offer additional pathways to certification IE Advanced Prep Courses or additional education options
- Candidates are able to register for this once their prerequisites are completed through their PATH Intl. Member Portal

• Virtual Lungeing Prerequisite

- Lungeing component has been removed from the onsite testing and will become a virtual prerequisite
- Candidates will submit this prior to attending their onsite certification testing – more details coming in the newest candidate handbook



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PATH Intl. ESMHL Updates

Workshop and Skills Test Changes:

- The ESMHL workshop is now 3 days long and no longer includes the in-person Horsemanship Skills Test
- The Horsemanship Skills Test has now been moved to a video submission that will be included with a candidate's portfolio submission after they have attended their workshop
- \$125 submission fee



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Legislation Update as of March 8, 2026

Federal Level

- Freedom to Invest in Tomorrow's Workforce Act
 - Now fully implemented
 - 529 Plans can now be used to cover costs associated with earning and maintaining PATH Intl. CTRI® certification.
- REBUILD Skills Act
 - On hold

State Level

- Commercial cheating bans gaining traction
- Bills that infringe on credentialing organizations' right to make eligibility and competency determinations
 - Clean Slate
 - Returning Citizens
 - Alternative Pathways



Tomorrow's Workforce Coalition

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Accreditation site visit backlog update

Upcoming Accreditation Projects:
Accreditation process review
Hybrid site visitor training
development



Accreditation

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- Updated PATH Intl. Standards for Certification and Accreditation Manual
- Field test standard vote

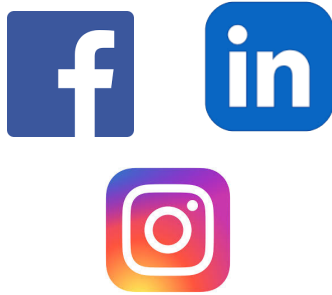


Standards

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Tens of **Millions** Likes, Views and Website Traffic annually as the public learns about EAS and **PATH Intl.**

Google Ad Grants



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Additional Mass Consumer Awareness Tactics

- Advertising — print and digital
- Earned Media-press releases
- Social Media
- Sponsors
- Equine Affaire and other tradeshows
- Website



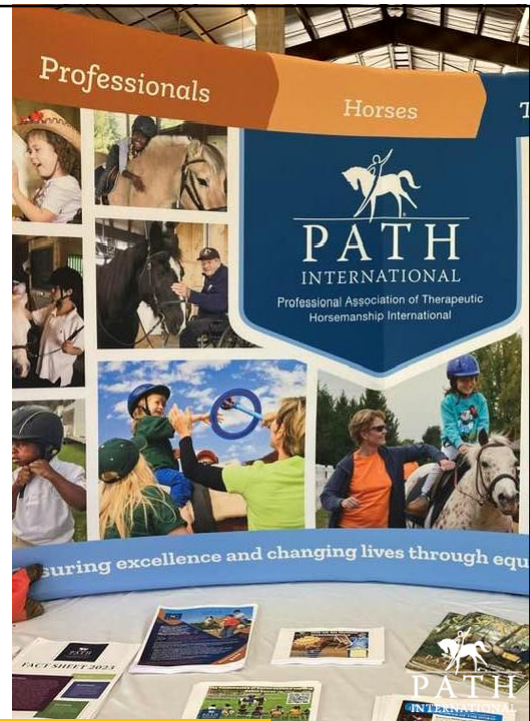
Google Ad Grants



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Panels, Presentations, Interviews, Connections

- The HERD Institute
- American Hippotherapy Association
- Horses and Humans Research Foundation
- Arabian Horse Association
- IAHAIO
- American Horse Council
- Equine-assisted Learning Summit
- Equine Affaire



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Customizable social media, advertising and email templates with stacks of valuable resources!

FREE Members-Only Volunteer Recruitment And Retention Toolkit

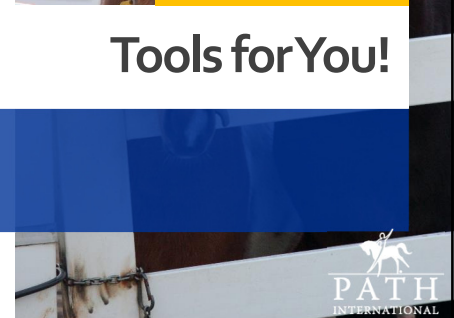
pathintl.org/volunteer-resources-for-centers/

FREE How to Start a Career in EAS, Trade Show and Job Fair Materials

pathintl.org/certification/start-your-career-in-eas/



Tools for You!



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*Thank you
PATH Intl. Sponsors!*














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THANK YOU!



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