

	A	B	C	D	E	F	G	H	I	P	Q
1			<b>Project</b>	<b>Fall Appeal</b>		<b>Spring Appeal</b>		<b>Special Appeal</b>			
2		<b>Stage</b>								<b>Prep Time</b>	
3		Concept		=D10-(7*P3)		=F10-(7*P3)		=H10-(P3*7)		17	Weeks
4		Research		=D10-(7*P4)		=F10-(7*P4)		=H10-(P4*7)		14	Weeks
5		Writing		=D10-(7*P5)		=F10-(7*P5)		=H10-(P5*7)		11	Weeks
6		Refine		=D10-(7*P6)		=F10-(7*P6)		=H10-(P6*7)		8	Weeks
7		Design		=D10-(7*P7)		=F10-(7*P7)		=H10-(P7*7)		6	Weeks
8		Review		=D10-(7*P8)		=F10-(7*P8)		=H10-(P8*7)		3	Weeks
9		To Print		=D10-(7*P9)		=F10-(7*P9)		=H10-(P9*7)		2	Weeks
10		To Mail		Enter Date		Enter Date		Enter Date		0	Weeks
		Return on									
11		Investment		=D10+(4*7)		=F10+(4*7)		=H10+(4*7)		4 to 6	Weeks