

# Exhibit

*at the*

# PATH Intl. Conference



**CONFERENCE AND  
ANNUAL MEETING**

**DENVER, COLORADO  
NOVEMBER 7-9, 2025**

Reserve your space in the  
*Exhibitor Center*  
by July 15, 2025, for an  
early-bird discount!



# Be their *Go-To* for *Solutions*

Join the Professional Association of Therapeutic Horsemanship International (PATH Intl.) at the 2025 International Conference to showcase your products, services, expertise and solutions to over 500 equine-assisted services (EAS) providers from across the United States and beyond. The PATH Intl. Conference is the largest event in the equine-assisted services industry and is only held once every two years. Providing over 40 educational breakout sessions presented by experts from both within and outside the EAS industry on topics including equine welfare, nonprofit management, therapies, research and more, the PATH Intl. Conference is the premier education event in EAS.



The Exhibitor Center will be open for over 12 hours to provide ample time to interact with attendees and highlight your offerings to center decision-makers, current and potential customers and friends. The Exhibitor Center is host to the opening reception on Friday evening and a special book signing by conference general session presenter Dr. Temple Grandin on Saturday afternoon. The ever popular fireside chats will be back again this year, attracting attendees to the exhibitor center throughout the conference.

Join us in Denver to showcase your product or service to an expansive & growing industry



Professional Association of Therapeutic  
Horsemanship International

## We are PATH Intl.

4,525 Certified Professionals

767 Member Centers

3,928 Individual Members

51,995 Volunteers

71,288 Participants Served

7,427 Veterans Served

7,694 Equine Partners

At PATH Intl. Member Centers, certified professionals help participants with special needs find health, strength and well-being through partnership with equines. The PATH Intl. Conference provides continuing education, fresh ideas, innovative solutions, industry updates and networking for certified instructors, professionals and administrators in the EAS industry. Join PATH Intl. in this exciting work. Exhibit at the conference and connect with those who change lives through the power of the horse.



84% of PATH Intl. Members have an affinity for and would purchase from businesses that support PATH Intl.

8,600 people work in the equine-assisted services industry across 1,593 facilities

75% of the time Center employees are asked to recommend a product or service

The equine-assisted services industry at large has a total annual impact on the US economy of \$1.5 billion

Participating in the Exhibitor Center is a win-win for PATH Intl. Members and your business!

# EXHIBITOR BENEFITS

## At International Conference:

- One tabletop exhibit with a 6' skirted and draped table, two chairs and a trash can
- Admission for two representatives to the *Exhibitor Center*
- Listing in the exhibitor section of the room locator
- Linked listing with logo & profile page in the PATH Intl. Conference app and website
- 25% discount on one conference registration
- Opportunity to include promotional piece in conference attendee bags
- One discounted ticket to the awards luncheon
- Face to face conversations with hundreds of the EAS industry's decision makers at the opening reception in the Exhibitor Center on Friday night AND during general session presenter Dr. Temple Grandin's book signing event Saturday evening
- One social media post during conference mentioning & tagging all exhibitors across platforms
- Special exhibitor nametag ribbon so attendees will recognize you even outside the exhibitor area

## Before & After International Conference:

- Linked listing on the PATH Intl. conference exhibitor webpage
- Listing in two PATH Intl. eNews and conference eblasts reaching over 13,000 contacts
- One social media mention/tag across platforms both before AND after the conference.
- 50% discount on any one advertisement in the Winter 2026 issue of PATH Intl. Strides AND 25% discount on one additional ad in any Strides issue in 2026.

# PRICING

## One Exhibitor Space

Reserve by July 15th: \$600

Reserve by September 15th: \$800

## Two Exhibitor Spaces for One Organization

Reserve by July 15th: \$1000

Reserve by September 15th:  
\$1400

Pricing does not include add-ons such as electricity or wi-fi which may be ordered closer to the event date.

# DISCOUNTS

PATH Intl. Membership Discount  
for Individual, Higher Education  
& Center Members: \$100 off

“Local-to-Conference” Discount  
for companies based in CO, KS,  
NE, NM, UT, WY: \$150 off

Member & Local-to-Conference pricing  
cannot be combined with each other or  
any other discounts.

# RESERVATIONS

**Only 30 spaces available**

To reserve an exhibitor space  
please visit:

[bit.ly/PATHIntlExhibit25](http://bit.ly/PATHIntlExhibit25)

# QUESTIONS

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