



2025 PATH Int. Update

REGION SEVEN



PATH
INTERNATIONAL



Initiatives

State of the Industry



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- 767 Total Center Members
- 3,928 Total Individual Members
- 4,525 PATH Intl. Certified Professionals
- 71,288 Total Number of Participants
- 16,166 Participant Waiting List
- 7,427 Veterans served
- 7,694 Equines

- Center Budgets
- Center Demographics



Strategic Plan 2025

- Customer Service
- Value of Membership
- Increased Awareness of EAS and PATH Intl.
- Integrating Diversity, Equity and Inclusion Efforts
- Organizational Sustainability
- Initiatives Important to Membership and Credentialed Professionals



Strategic Plan Priorities

Diversity, Equity and Inclusion Goals update

- **Presentations** at conferences
- **Affinity space** at national conference
- **DEI scholarships**
- **DEI book club**
- **Demographic data**



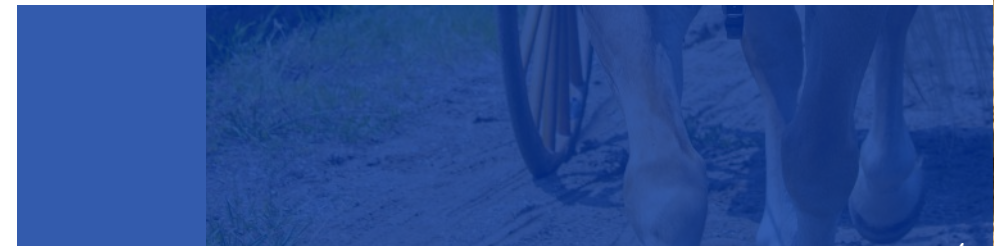
DEI Efforts



- Medicaid Waiver Program
- Assessment Protocol/Temple Grandin Equine Center Initiative



Project Priorities



- **Discount Health insurance** through USA Sports Benefits with plans for both individual members at all levels and member centers
 - (800) 439-5222
 - Support@USASportsbenefits.com
 - www.usasportsbenefits.com/path-international/
- **Center renewal booklet** in member portal improvement continues
- CommonTeri weekly **Sales Force and database office hours** every Tuesday for centers
- Continued work on **benefit development**



Membership Update

NEW!!

**Access Grants for
PATH Intl. Center
Members and
Premier Accredited
Centers**



National Philanthropic Trust Access Grants for Instructor Certification

Up to \$5,000
for Premier Accredited Centers

Up to \$2,500
for Center Members



**National Philanthropic
Trust**

Bob & Toni Mallet Access Grants

for Credentialing, Training and Participant Support in Ohio, West Virginia, New York, New Jersey and Maryland

Premier Accredited Centers

2-year grants of up to \$20,000
(\$10,000/year)

Center Members

2-year grants of up to \$10,000
(\$5,000/year)



Bob & Toni Mallet Fund

Spring Education **Webinar Series**

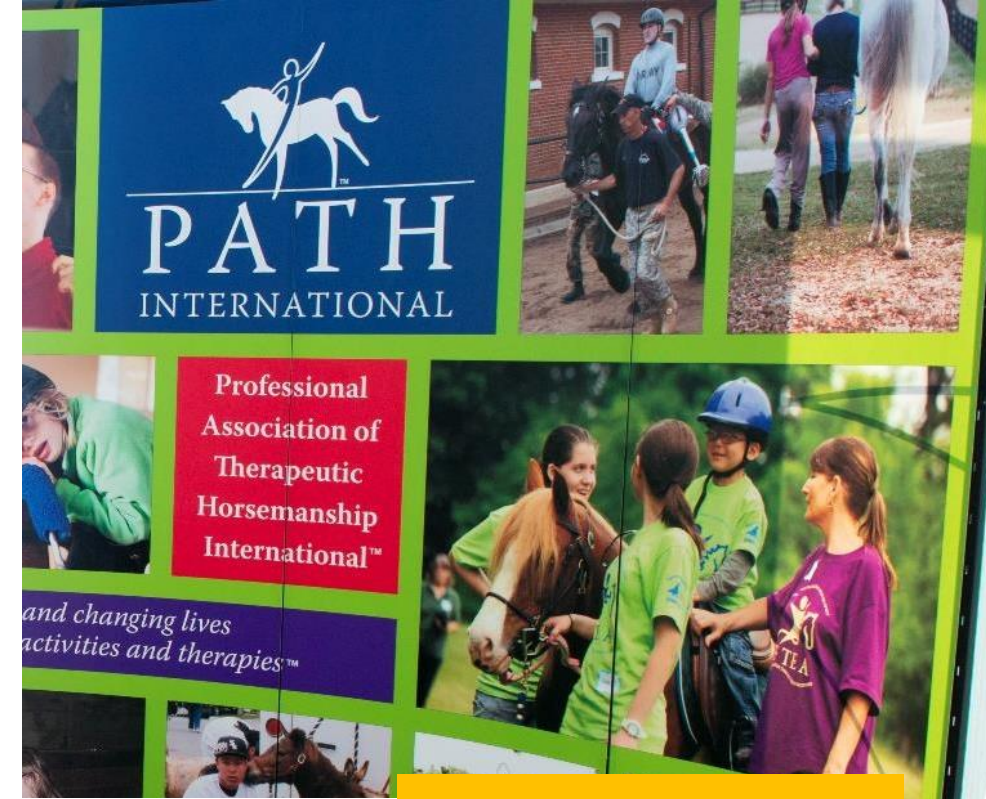
Next **Fundamentals of EAL** course starts in April

Development of the **PATH Intl. CTRI® in-person prep workshop** continues

- Pilots will start this spring

Development continues of a **foundation-of-therapeutic-riding instruction virtual course**

- Will launch early summer

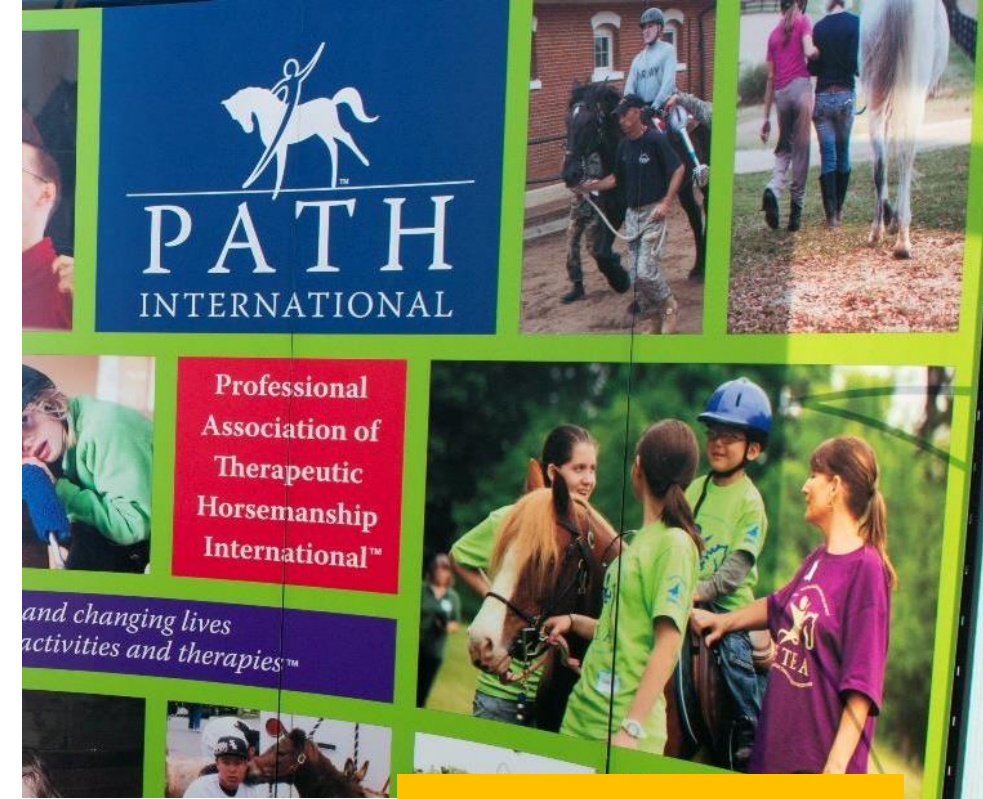


Education Update



PATH Intl. Speaker's Bureau

Education CEU Approval



Education Update



PATH Intl. Innovation Circles

- First Series of Courses – Fundraising Essentials has launched
- Second Series of Courses – Board Development, applications will open for registration on March 3, 2025
- For information visit the webpage <https://pathintl.org/innovation-circles> or email innovationcircles@pathintl.org



Thanks to a grant from the McGraw Foundation, significant scholarships are available. Please don't let finances stop you from applying!

Center Sustainability

**\$10 OFF
Region
Conference
Attendee
Discount!**

PATH Intl. CTRI Skills Book

- Activities
- Concepts
- The digital version is interactive!
- Practical guidance for any stage of the professional journey of a PATH Intl. CTRI®

DISCOUNT CODE for digital version: ConfSpecial



Grow Your Own Instructors

Workshop in a Box

- Six, separate segments designed to be delivered on their own or consecutively as a series.
- The segments build on each other, starting with a macro-level view of therapeutic riding and evolving as the workshop progresses to a micro-level view of the specific knowledge, skills and abilities required for professionals to deliver therapeutic riding sessions effectively and safely.



This package contains, slide presentations, teaching notes, student manuals, certificates of completion and more--everything you will need.



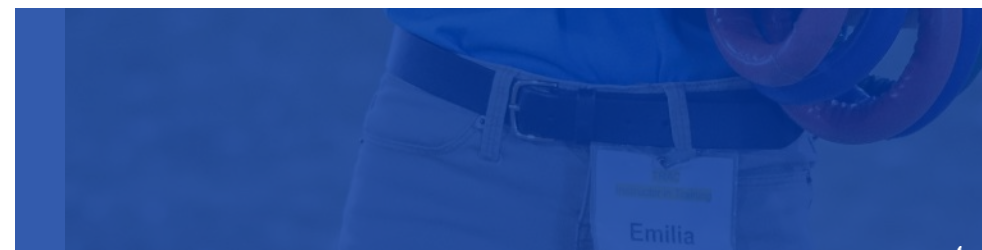
Principles of Therapeutic Riding







Credentialing



PATH Intl. Credentials and Certificates

Certifications

- Certified Therapeutic Riding Instructor (CTRI)
- Advanced Therapeutic Riding Instructor (ATRI)
- Master Therapeutic Riding Instructor (MTRI)
- Equine Specialist in Mental Health and Learning (ESMHL)
- Driving
- Interactive Vaulting

Microcredentials

- EAL Facilitator in Education (EALF-Ed)
- EAL Facilitator in Personal Development (EALF-PD)
- EAL Facilitator in Organizations (EALF-O)
- Mounted EAL Facilitator (EALF-M)

Certificates

- Equine Handling and Safety
- Equine-assisted Learning

PATH Intl. CTRI[®] Certification Updates

Effective January 1, 2025



Applications

- Accepted year-round with no set deadlines
- Options have been consolidated into a single means of meeting requirements for parts I, II and IV
- Requirements for parts III and V remain unchanged

Exam Administration Procedures

- Year-round testing
- Only one form of government-issued ID is needed to be permitted entry to the testing center

Policies

- **RETAKES:** Candidates may take the exam no more than 3 times while in possession of a valid Authorization to Test letter, with waiting periods in between exam attempts being enforced
- **ACCOMMODATIONS:** will only be considered and granted BEFORE the initial exam attempt

Resources

- Candidate Handbook
- Part III Video Preparation and Self-Reflection Activity and
- Part III Video Assessment



Things to Know

- **Online exams** are now the FINAL step of the certification process for Advanced TRI, ESMHL, Interactive Vaulting and Driving certifications.
 - Candidates will be enrolled in their respective online exam **after** their on-site certification results have been recorded.
 - Advanced TRI and Interactive Vaulting final exams remain proctored.
 - ESMHL and Driving certification exams are **not** proctored.

What to Watch for

- CTRI credential holder satisfaction survey
- PATH Intl. Advanced TRI workshop coming soon!

Legislation Update

as of January 29, 2025

Federal Level

- Freedom to Invest in Tomorrow's Workforce Act
 - Awaiting reintroduction in the House and Senate in early February
- REBUILD Skills Act

State Level

- Bills that infringe on credentialing organizations' right to make eligibility and competency determinations
 - Clean Slate
 - Returning Citizens
 - Alternative Pathways



Tomorrow's Workforce Coalition

An aggressive two-year plan for **backlog of site visits** has been implemented

Hybrid site visitor training in development

- Pilot early spring



Accreditation



The Bella Effect and Social Media

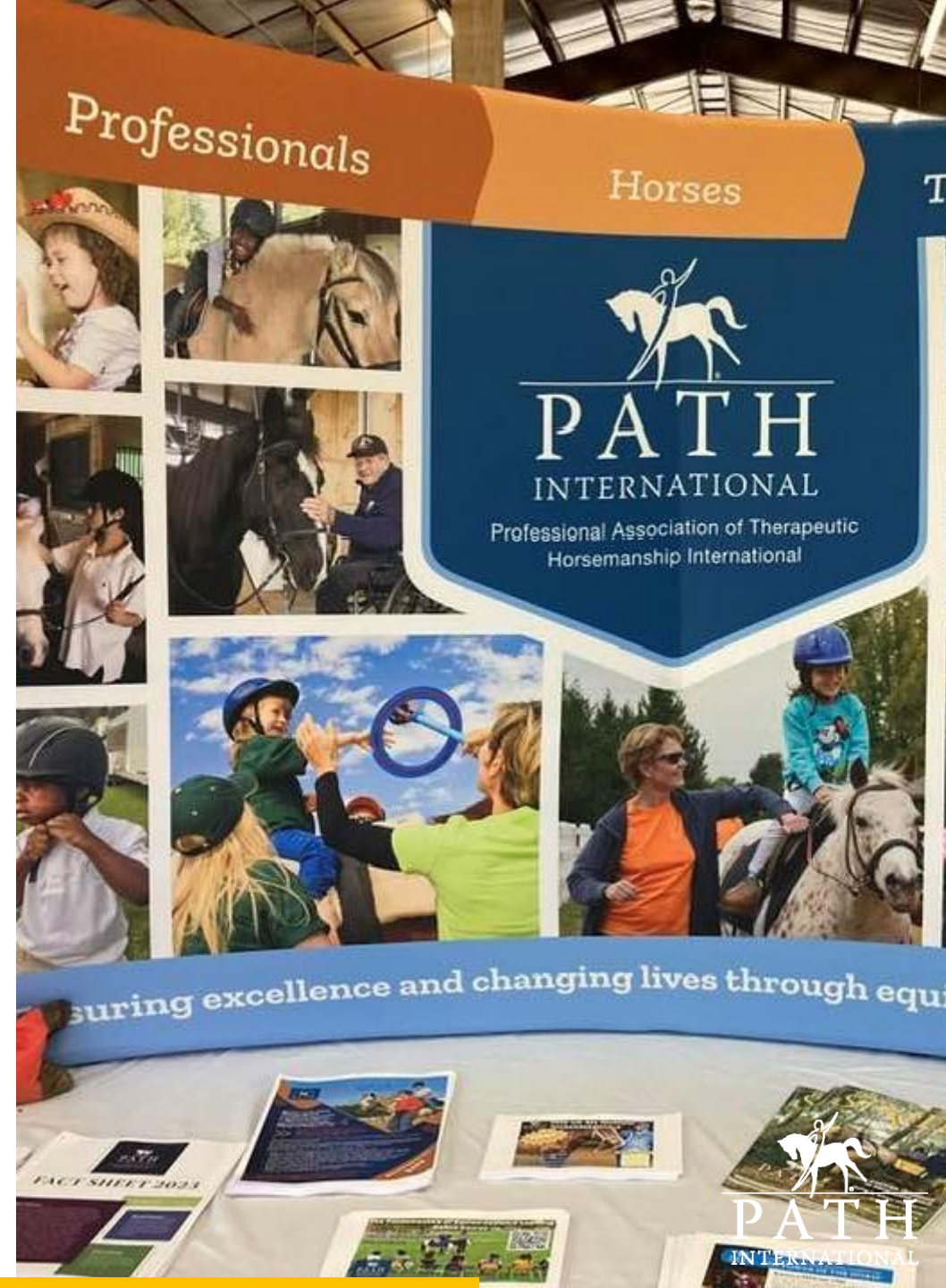
Tens of **Millions** Likes and Views!



Raising Awareness

Panels, Presentations, Interviews, Connections

- The HERD Institute
- American Hippotherapy Association
- Horses and Humans Research Foundation
- Arabian Horse Association
- IAHAIO
- PATH Intl. Region Conferences
- American Horse Council
- Equine-assisted Learning Summit
- Equine Affaire



Additional Mass Consumer Awareness Tactics

- Advertising — print and digital
- Earned Media-press releases
- Social Media
- Sponsors
- Equine Affaire and other tradeshow
- Website

Google Ad Grants



Customizable social media, advertising and email templates with stacks of valuable resources!

Members-Only Volunteer Recruitment And Retention Toolkit

pathintl.org/volunteer-resources-for-centers/

How to Start a Career in EAS, Trade Show and Job Fair Materials

pathintl.org/certification/start-your-career-in-eas/



New Tools for You!

Our new video
capturing software
makes you the
stars!

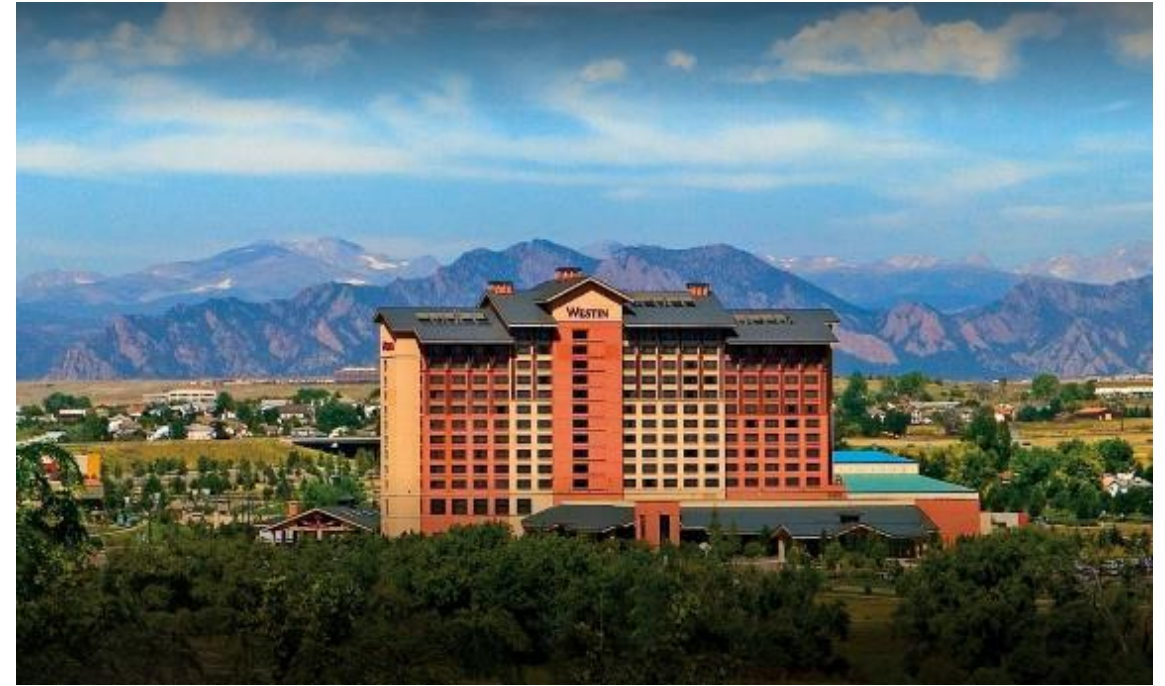


WHAT ADVICE DO
YOU HAVE FOR
SOMEONE
CONSIDERING
JOINING THE EAS
INDUSTRY?



**CONFERENCE AND
ANNUAL MEETING**

**DENVER, COLORADO
NOVEMBER 7-9, 2025**



Thank you
PATH Intl. Sponsors!

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