PATH Intl. 2024 Photo Contest Guidelines

PATH Intl. professionals, centers and participants do life-changing work and we want to see it! Who better to provide photos for the award-winning PATH Intl. *Strides* magazine, other marketing, publications or our social media channels than PATH Intl. members, certified professionals, participants, friends, supporters and family. Send us your photos of participants, equines, volunteers, staff and professionals in action!

Submission Guidelines

Submissions will be accepted from Monday, June 17, through Thursday, August 8, 2024.

Anyone (PATH Intl. credential or membership not required) may submit as many photos as they would like in as many categories as they want, however the same photo may not be submitted in multiple categories.

Photos must have been taken anytime from July 2022 to August 2024 and must have been taken at a PATH Intl. Member Center or Premier Accredited Center. PATH Intl. reserves the right to disqualify any photo that does not meet current PATH Intl. standards. When deciding which photos to submit, please consider reviewing page 22 of the <u>PATH Intl. Brand Guidelines</u> for additional guidance. When submitting photos of Veterans or Military Services Personnel please reference these <u>PATH International Equine Services for Heroes® Guidelines.</u>

Photos must be high quality, 300dpi or more and may not include any alterations including text or frames. Photos should be in .png, .jpg or .tif format.

To Enter

Fill out a photo contest submission form and photo release(s) and email to photocontest@pathintl.org with the subject: Photo Contest 2024 Center or Submitter Name. One person from a center may submit multiple photos at a time on behalf of multiple photographers at the center, or individuals may enter on their own. Please pay special attention to the photo release requirements and photo naming conventions included in the entry form.

Categories

PATH Intl. Pride: Love PATH Intl.? Then this category is for you! Photos entered must showcase the PATH Intl. logo (corporate, higher education, center member, credentialed professional, etc.) in some form, whether it's on a t-shirt, a sign at your center, on a saddle pad, anything!

Culture Representation – Showcase Your Center's Inclusion: PATH Intl. centers are filled with people from diverse backgrounds, cultures, and experiences. Showcase your center's diversity and inclusion by submitting a photo to this category.

Credentialed Professional in Action sponsored by Markel: Credentialed professionals in therapeutic riding, driving, interactive vaulting, equine-assisted learning and therapy incorporating equines sessions play a vital role in EAS program delivery. Show off a credentialed professional you know, doing what they do best --teaching and interacting with students, volunteers, horses, and more!

Honoring the Equine and Human Experience sponsored by Zoetis: Equines are at the center of all that is accomplished at equine-assisted services centers worldwide. Let's honor and celebrate this deep bond with photos highlighting these connections. Share your favorite moment of reflection, a horsey hug, proudest time together and more.

Behind the Scenes and Around the Barn at PATH Intl. Centers sponsored by CommonTeri: While programs may take center stage at EAS centers, we know that it takes a mighty team working behind the scenes in the office and around the barn to make it all run smoothly. Capture your favorite unsung heroes doing what they do best: typing away on the computer, greeting visitors, mucking stalls, proudly sweeping an aisleway, fixing fences, or any one of the number of tasks that happen daily to keep centers running smoothly.

Equines in Action sponsored by Adequan: Here's your chance to showcase your center's amazing equines doing what they do best! Whether that's being driven in a lesson, lunged for a vaulting class, ridden on the trails, partnering up in the arena, or living it up in their pastures, we want to see them all in action.

Heroes and Horses sponsored by Purina: Share your favorite moments of the first responders, Veterans and Military Services Personnel who visit PATH Intl. centers to find help and comfort from their equine partners.

Prizes Prizes will be awarded to one winner in each category and the top three best photos in the contest overall.

Grand Champion: Featured photo on the cover of *Strides* magazine including a framed copy and one registration to the PATH Intl. Conference in Denver, Colorado in November 2025

Reserve Grand Champion: Featured photo on the cover of *Strides* magazine including a framed copy and one registration to a PATH Intl. Region Conference of the winner's choosing in 2025

Champion: One printed copy of the NEW Certified Therapeutic Riding Instructor Skills Book and one copy of the Instructor Education Guide

PATH Intl. Pride: PATH Intl. swag bundle

Culture Representation – Showcase Your Center's Inclusion: PATH Intl. DEI shirt and one PATH Intl. Trauma-Informed Practices for Youth course

Credentialed Professional in Action sponsored by Markel: Markel prize pack

Honoring the Equine and Human Experience sponsored by Zoetis: Zoetis prize pack

Behind the Scenes and Around the Barn at PATH Intl. Centers sponsored by CommonTeri: CommonTeri travel mug stuffed with fun items

Equines in Action sponsored by Adequan: Adequan English saddle pad

Heroes and Horses sponsored by Purina: Purina prize pack and one PATH Intl. online Veterans resource bundle