

	<h2>PATH Intl. Premier Accreditation</h2> <h3>Application &amp; Renewal, Center Benefits, and Virtual Site Visits</h3> <p>Kaitlyn Slewert, Executive Director, REINS Nicole Payne, Director of Services, Happy Trails Riding Academy</p>	

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	<h3>Agenda</h3> <ul style="list-style-type: none"><li>Introduction</li><li>Strategic Planning Decisions</li><li>Center Accreditation Overview</li><li>Methods of Organization</li><li>Expanded Programming</li><li>Center Referrals</li><li>Diversity Demos</li><li>Final Tips &amp; Takeaways</li><li>Accreditation Renewal Process</li><li>Virtual Site Visits</li></ul>	

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	<h2>PAC Stats</h2> <p>As of 2022:</p> <ul style="list-style-type: none"><li>• 794 Center Members</li><li>• 253 Premier Accredited Centers</li></ul> <p>- 2023 PATH Intl. Annual Meeting</p>	

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## Slide 1

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- 1 I don't like this title, and I would love you to add to the agenda :)  
Kaitlyn Siewert, 4/2/2024

	<h3>Strategic Planning</h3>	
	<ul style="list-style-type: none"> <li>● Identify specific short/long term goals for your organization</li> <li>● Do those goals include:             <ul style="list-style-type: none"> <li>○ Increasing credibility of services</li> <li>○ Diversifying donor &amp; funding opportunities</li> <li>○ Expanding/creative programming</li> <li>○ Becoming a resource for other programs</li> </ul> </li> <li>● Audit your program for resources towards preparing for Accreditation             <ul style="list-style-type: none"> <li>○ Money</li> <li>○ Time</li> <li>○ Staff</li> </ul> </li> </ul>	

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	<h3>Accreditation Overview</h3> <ul style="list-style-type: none"> <li>● Elect the Center Representative             <ul style="list-style-type: none"> <li>○ Complete Standards Course within 12 months prior to site visit</li> </ul> </li> <li>● Take the Center Accreditation Self Assessment</li> <li>● Address the "problem areas"</li> <li>● Submit application \$150</li> <li>● Schedule the site visit             <ul style="list-style-type: none"> <li>○ Prepare the binder and needed additional paperwork for specific standards</li> <li>○ Have signage ordered if needed</li> <li>○ Make sure staff that is needed for different dept. are scheduled to be there that day</li> </ul> </li> </ul>
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	<h3>Methods of Organization for Accreditation</h3> <ul style="list-style-type: none"> <li>● Binder</li> <li>● Google (web-based)</li> <li>● Internal drive</li> <li>● Volunteer Database- Liability Release, Trainings, notifications, emergency contact updates (proof of all of these)</li> <li>● Student Database- Health history forms, Liability etc.</li> </ul>
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	<h2>Marketing</h2>	
	<b>Make a big deal about this accomplishment!</b>	
	<ul style="list-style-type: none"> <li>• Educate your donors, volunteers, families about the process as it is happening.             <ul style="list-style-type: none"> <li>◦ Maybe a donor would want to fund this effort if they understand the benefits!</li> </ul> </li> <li>• Email blasts, banners, social media</li> <li>• Educate about PATH Intl. and what their role is for this industry</li> <li>• Outreach programming</li> </ul>	

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	<h2>Benefits REINS Has Experienced</h2>	
	<ul style="list-style-type: none"> <li>• <b>Expanded Programming</b> <ul style="list-style-type: none"> <li>◦ Mental health programs</li> <li>◦ School district involvement</li> <li>◦ Company trainings</li> <li>◦ College Internships</li> </ul> </li> <li>• <b>Service referrals, donations, tours, etc.</b> <ul style="list-style-type: none"> <li>◦ VA, FBI, Mustard Seed Ranch, US Marine Corps</li> </ul> </li> </ul>	

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	<h2>Benefits Happy Trails has experienced</h2>	
	<ul style="list-style-type: none"> <li>• <b>Community recognition</b> <ul style="list-style-type: none"> <li>◦ Reputation</li> <li>◦ Credibility</li> <li>◦ Referral sources</li> <li>◦ Potential volunteers</li> <li>◦ Donors</li> </ul> </li> <li>• <b>Industry recognition</b> <ul style="list-style-type: none"> <li>◦ Reputation</li> <li>◦ Credibility</li> <li>◦ Resource to other centers</li> <li>◦ Event host site</li> </ul> </li> </ul>	

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<b>Building Infrastructure for Programs</b>
<ul style="list-style-type: none"> <li>Holding certifications- greatly impacted our ability to expand our programming</li> <li>Creating buy-in from donors for new programming</li> <li>Referrals for fund recipient opportunities</li> <li>Board of Director involvement- educating your board on the benefits of Accreditation as a part of the strategic plan- help to formulate the growth stages for the entire organization</li> </ul>

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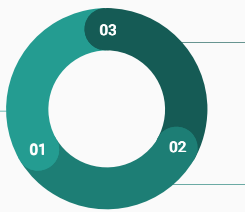
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<b>Take Away</b>	
<p><b>Utilizing Premier Accreditation to Grow your organization</b></p> <p>Marketing your Premier Accredited Status will educate supporters on your program as well as the industry. Overall understanding that your center is part of a BIGGER industry can impact funding in a big way.</p>	 <div style="margin-top: 10px;"> <p><b>Planning for Accreditation</b> Understanding and communicating the benefits of becoming a PAC will allow outsiders to understand strategic goals of the organization</p> <p><b>Process of gaining Accreditation</b> Putting in place the policies needed to support safe and effective programming will allow for clarity in daily operation, as well as lay foundation for program sustainability</p> </div>

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<b>Virtual Site Visits (VSV)</b>	
<p>Available to centers that earned PAC status with a passing score of 90% or more on the last site visit</p> <p>Centers applying for their first accreditation must have an in-person site visit.</p> <p><b>Pros</b></p> <ul style="list-style-type: none"> <li>No site visitor expenses</li> <li>Done in one day</li> <li>Excellent preparatory resources from PATH Intl.</li> <li>You probably have most materials in print already!</li> </ul> <p><b>“Cons”</b></p>	

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	<b>Tips</b>
Get organized <ul style="list-style-type: none"><li>• <u>USE THE CHECKLIST</u></li></ul> Use fresh eyes to review Plan for one marathon upload to Dropbox "Grant yourself some grace."	

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		<b>Kaitlyn Siewert</b> 760-519-8715 kaitlyn@reinsprogram.org
	<b>THANK YOU</b>	
		<b>Nicole Payne</b> (559) 688-8685 nicole@wearehappytrails.com

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