Sharing Your Center's Impact

April 22, 2023 PATH Intl. Region I Conference





Sources of Revenue

Philanthropy Individual giving Annual fund Major gifts Planned gifts Endowment DAF

Foundation grants Corporate gifts Events

Other Revenue Sources Facility Rental For Profit Partner Other





Participants and Families

Volunteers

Donors

Service Partners

Industry

Staff







Education and Articulation

What we deliver
 What can be expected
 Assessment
 Goal Setting
 Progress toward goals

- How we deliver
 What changed
 Participant Centric Service

TRAIN

- Therapeutic Riding Assessment of Impact Network
- Origins
 Through the years
 Current status
 Findings

E



Research • Partnerships with Universities • Published Materials Horse and Humans Research Foundation • HETI

Inspiration

• Tell the Story

Narratives via newspaper and newsletter articles
Photos via social media
Video, website, social posts



