

# EXHIBIT

# WITH

# PATH INTL.

2022

OCTOBER 28 – 30  
THE MARRIOTT  
ST. LOUIS GRAND



**PATH**  
INTERNATIONAL

**CONFERENCE**

ST. LOUIS  
MISSOURI

OCTOBER 28-30, 2022

<https://pathintl.org/path-intl-annual-conference/>

# Be the **Go-To** for the **Solutions** Their

2019 was the last PATH Intl. in-person conference. We are thrilled to offer the 2022 PATH Intl. Conference and we look forward to seeing you in St. Louis! This is the perfect opportunity to share your expertise, products, services and solutions. Be the Go-To for PATH Intl. Centers and Members!

The PATH Intl. Conference is the largest event in equine-assisted services, and we anticipate a fun and educational event. Ample time is given for attendees to interact and learn from you. This is your chance to shine! Meet center decision-makers face to face while you network with current and potential customers and friends. This is *the* opportunity for you to reach this niche market in one event.



**Get your product or service in front of PATH Intl. Centers, Members and attendees now, and be part of an expansive and ever-growing industry.**



Professional Association of Therapeutic  
Horsemanship International

At PATH Intl. Member Centers, Certified Professionals help participants with special needs find health, strength and well-being through partnership with horses. The PATH Intl. Conference provides continuing education and fresh ideas for certified instructors and professionals, innovative thinking and networking for administrators, and industry

updates for all those involved in equine-assisted services. Join PATH Intl. in this exciting work. Exhibit at the conference and connect with those who change lives through the power of the horse.

## WHO WE ARE

### *We Are PATH Intl.*

5,424 Certified Professionals

813 Member centers

6,943 Individual members

49,705 Volunteers

53,399 Participants served

5,918 Veterans

### *PATH Intl. Centers*

6,781 equines

37.2% spend more than \$25,000 a year on goods and services related to their business

38.7% manage 10 or more program horses

75% of the time, center employees are asked to recommend a product or service



84% of PATH Intl. Members have a definite affinity for and would purchase from businesses that support PATH Intl. That makes being a part of the Go-To Solutions Center a win-win for PATH Intl. Members and your business.

***Shouldn't you be reaching  
these members?***



Professional Association of Therapeutic  
Horsemanship International

## BENEFITS

### At the conference:

- One 8' x 10' space with 6' table and two chairs, admission for two representatives to the exhibit hall, and ID sign (\$150)
- Listing in the exhibitor section of the room locator (\$100)
- Linked listing with logo and profile page in the PATH Intl. Conference app and on the PATH Intl. website
- 25% discount on one conference registration (up to \$182, depending on registration)
- Opportunity to include promotional piece in conference registration bags (value added)
- Complimentary hot breakfast buffet on Friday and Saturday (\$54 value each morning)
- Exposure to hundreds of conference attendees at the networking event on Friday night and other in-room opportunities (priceless)
- Social media matching (mention us and we'll mention you on social media channels)
- Special exhibitor ribbon so attendees will recognize you even outside the exhibit hall
- Special signage for repeat exhibitors

### Extended reach before and after the conference:

- Linked listing and company blurb on PATH Intl. website exhibitor page (\$500 value)
- Listing in *PATH Intl. eNews* and conference eblasts prior to the conference (value added)
- 50% discount on one advertisement in the Winter 2023 issue of *PATH Intl. Strides* (up to \$350, depending on ad size) and 25% discount on one advertisement in any of the three remaining 2023 issues.

## PRICING

Members \$700\*

Nonmembers \$800\*

\*Price does not include electricity or wi-fi. A form for those items will be sent later as details are confirmed with the host site hotel.

Yes! Sign me up for \_\_\_\_\_ booth(s)!

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City / ST \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Payment Amount \$ \_\_\_\_\_

Check (payable to PATH Intl.)  Visa  MC  AmEx  Discover

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV# \_\_\_\_\_

Signature \_\_\_\_\_

Please return to:

Cher Smith  
PATH Intl.  
PO Box 33150  
Denver, CO 80233  
Or fax to (303) 252-4610  
Or email to  
csmith@pathintl.org