



"Ensuring excellence and changing lives through equine-assisted activities and therapies"

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PATH Intl. Launches YouTube Channel

Denver— The Professional Association of Therapeutic Horsemanship International (PATH Intl.) announces the launch of the new PATH Intl. channel on YouTube. This channel will feature videos of the many different aspects of PATH Intl., including its emphasis on standards and credentialing in the equine-assisted activities and therapies (EAAT) field.

PATH Intl. has long been recognized as a leader in EAAT in certifying instructors and more recently equine specialists in mental health and learning and in accrediting centers to offer programs to adults and children with special needs. "We have a lot of great video material but haven't had the means to share it with a larger audience," said Cher Smith, Communications Coordinator. "Through this channel, we can not only continue to expand our social media outreach to our members, but we can also continue to inform the public about the benefits of therapeutic horsemanship."

PATH Intl. plans to provide new videos regularly and provide links to other videos of benefit to PATH Intl. centers and individual members. The PATH Intl. YouTube channel, and its introductory video, is available at www.youtube.com/user/pathintlvideo.

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About PATH Intl.:

Professional Association of Therapeutic Horsemanship International (PATH Intl.) was formed in 1969 to promote equine-assisted activities and therapies for individuals with special needs. At 850 member centers, more than 56,000 children and adults find a sense of independence through involvement with horses. These member centers range from small, one-person programs to large operations with several certified instructors and licensed therapists. In addition to therapeutic equitation, a center may offer any number of equine-assisted activities including hippotherapy, equine-facilitated mental health, driving, interactive vaulting, trail riding, competition, ground work or stable management. Through a wide variety of educational resources, the association helps individuals start and maintain successful equine-assisted activities and therapies for individuals with special needs. There are nearly 52,000 volunteers, 4,232 instructors, 7,503 equines and thousands of contributors from all over the world helping people at PATH Intl. Centers.