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### **NARHA Now on Facebook**

**Denver**— Fans of NARHA can now find the equine-assisted activities and therapies industry leader on Facebook. NARHA joined the social networking site on Friday, April 9. By April 19, less than two weeks later, NARHA had jumped to 1,200 fans – or, in current Facebook terminology, the number of people who “like” NARHA’s page.

Headquartered in Denver, Colorado, NARHA’s mission is to “change and enrich lives by promoting excellence in equine assisted activities.” To accomplish this mission, NARHA fosters safe, professional, ethical and therapeutic equine activities through education, communication, research and standards. The association ensures its standards are met through an accreditation process for centers and a certification process for instructors.

NARHA’s presence on Facebook will further its mission as people who don’t know about NARHA may find the support and information they need. Fans can read the latest news, learn about upcoming events or tell their stories in the discussion forum. Fans can even upload their own fan photos.

Help us tell others about our great organization by inviting those on your friends list to give us the “thumbs up” on Facebook.

For information about NARHA, contact Cher Smith, NARHA’s communication coordinator and webmaster, at 800-369-7433, x 123, or email her at [csmith@narha.org](mailto:csmith@narha.org).



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*About NARHA:*

*NARHA was formed in 1969 to promote equine assisted activities and therapies for individuals with special needs. At over 700 member centers, a total of 42,000 children and adults find a sense of independence through involvement with horses. These member centers range from small, one-person programs to large operations with several certified instructors and licensed therapists. In addition to therapeutic equitation, a center may offer any number of equine assisted activities including hippotherapy, equine facilitated mental health, driving, interactive vaulting, trail riding, competition, ground work, or stable management. Through a wide variety of educational resources, the association helps individuals start and maintain successful equine assisted activities and therapies for individuals with special needs. There are more than 24,000 volunteers, 2000 instructors, 5,700 therapy horses and thousands of contributors from all over the world helping people at NARHA centers.*