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## **Klein to Offer Fundraising Insight at NARHA Conference**

**Denver**— Nonprofits live and die, rise and fall by the effectiveness of their fundraising. No one understands this better than Kim Klein, internationally known fundraising trainer, who is the general session speaker on November 4 at the 2010 NARHA National Conference and Annual Meeting. Kim has worked in all aspects of fundraising, as staff, volunteer, board member and now consultant with Klein & Roth Consulting. She is best known for adapting traditional fundraising techniques, including major donor campaigns, to the needs of smaller organizations.

Kim is the author of five books, including *Fundraising for Social Change*, which is widely used in the field and in university degree programs. Her most recent book is *Reliable Fundraising in Unreliable Times*.

Kim is also featured in the fundraising video "Ready, Set, Raise," produced by Grassroots Institute for Fundraising Training, where she also writes a column answering readers' questions. Find out more about Kim's consulting business at [www.kleinandroth.com](http://www.kleinandroth.com).

NARHA's conference is in Denver, CO, this year and features an impressive array of educational sessions presented by equine industry experts. For information about the NARHA 2010 National Conference, visit [www.narha.org](http://www.narha.org) and click on 2010 conference or call 800-369-7433.

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### About NARHA:

*NARHA was formed in 1969 to promote equine assisted activities and therapies for individuals with special needs. At over 700 member centers, a total of 42,000 children and adults find a sense of independence through involvement with horses. These member centers range from small, one-person programs to large operations with several certified instructors and licensed therapists. In addition to therapeutic equitation, a center may offer any number of equine assisted activities including hippotherapy, equine facilitated mental health, driving, interactive vaulting, trail riding, competition, ground work, or stable management. Through a wide variety of educational resources, the association*



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*helps individuals start and maintain successful equine assisted activities and therapies for individuals with special needs. There are more than 24,000 volunteers, 2000 instructors, 5,700 therapy horses and thousands of contributors from all over the world helping people at NARHA centers.*