



PATH Intl. 50th Anniversary Sponsorship Opportunities

The excitement is building as PATH Intl. prepares to celebrate 50 years of excellence in equine-assisted activities and therapies (EAAT). The following list of special 2019 sponsorship opportunities are available in honor of the year-long celebration.

Current PATH Intl. sponsors are being given the first look at the types of sponsorship add ons we're considering. It is not an exhaustive list. If you have an idea or price range you'd like to suggest, we'd love to hear it! The following list of opportunities do not afford benefits outside those listed.

Thank you for helping to celebrate the hundreds of thousands of human and equine lives that have been enriched through EAAT in the past half a century, and the thousands more who will benefit in the future!

Anniversary dinner

To commemorate this milestone while celebrating a bright future, PATH Intl. would like to offer a special evening dinner and program as an add on to the international conference registration. The more funds that are raised, the less the fee will have to be for attendees. Typically there are approximately 600 conference registrants. depending on the price or demand, dinner attendance numbers would likely be less.

There are tiers of sponsorship available for the dinner (see below). Sponsor will receive year-round acknowledgement as the sponsor of the event, special signage around the event, opportunity for placement of printed piece on tables at the event, opportunity to address the attendees.

Exclusive anniversary dinner sponsorship-\$37,500

500 attendees would be able to attend for \$25

Supporting anniversary dinner sponsorship-\$12,500

500 attendees would be able to attend at a reduced cost

VIP anniversary dinner sponsorship-\$7,500

100 PATH Intl. VIPs from the past and present would be invited to attend for free

Other anniversary sponsorship amounts would be welcome to help underwrite dinner costs.



Window clings-No co-branding opportunity \$2500

A commemorative window cling decal has been produced and will be polybagged with each issue of *PATH Intl. Strides* magazine's winter issue (end of Jan beginning of Feb) to be distributed to approximately 8,500 members and subscribers. The logo cling itself cannot be co-branded however anywhere the cling is mentioned the sponsors name would be mentioned as the sponsor and a sponsor provided printed piece could be inserted into the polybag.

Co-branded anniversary t-shirt for 2019 international conference attendees (multiple sponsors possible) \$3,600

Co-branded anniversary t-shirt and shipping to all members (multiple sponsors possible) \$50,000

Anniversary pin for international conference \$3,000

For many years a pin was produced to commemorate the theme of international conferences. Due to rising costs this has been discontinued. A sponsor could underwrite the creation of a 50 year anniversary pin and the sponsors logo and message could be on a hang tag the pin is affixed to.

Anniversary pin and shipping to all PATH Intl. Members \$10,000

Cobranded metal sign for mounting and display at all 800 centers includes shipping expenses \$7500

Region conference celebration (1,000 attendees), cookies, cake, cupcakes or snack at 11 region conferences \$1,000

Champagne toast at international conference anniversary dinner or awards luncheon \$2,500

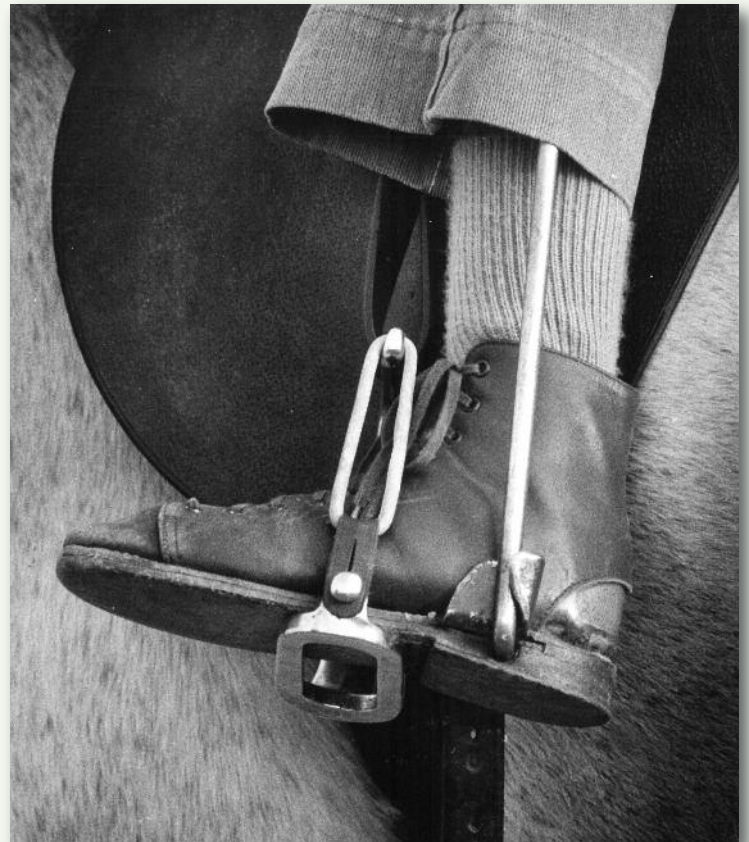
(four glasses per bottle for 600 attendees 150 bottles x \$15)

Cobranded anniversary cake (\$25) sent to each of 800 centers \$20,000

Cobranded anniversary cake sent to all PATH Intl. Premier Accredited Centers \$4,375

24x sponsorship of a PATH Intl. eNews anniversary fact, photo, story...\$3,600

Bag of horse treats shipped to each center with sponsor materials \$15,000



We've come a long way baby!