




PATH
INTERNATIONAL

Professional Association of Therapeutic
Horsemanship International

Be an Exhibitor

The 2018 PATH Intl. Conference will feature an impressive array of educational sessions presented by industry experts. Ample time is given and encouraged for attendees to interact with exhibitors in the exhibit hall, including an exhibitor party on opening night. Exhibitor FAQs, attendee CEUs, continental breakfast, and the chance to meet the industry's movers, shakers and decision-makers face to face make this a not-to-miss event! The PATH Intl. Conference and Annual Meeting is the largest event in the equine-assisted activities and therapies field. This is an outstanding opportunity for you to reach this niche market in one event.

2018 PATH Intl. Conference and Annual Meeting

October 25-27, 2018 Orlando, FL

84% of PATH Intl. Members have a definite affinity for and would purchase from businesses that support PATH Intl. That makes exhibiting a win-win for PATH Intl. Members and your business.

Get your product or service in front of PATH Intl. Members now and be part of a growing and expansive field!



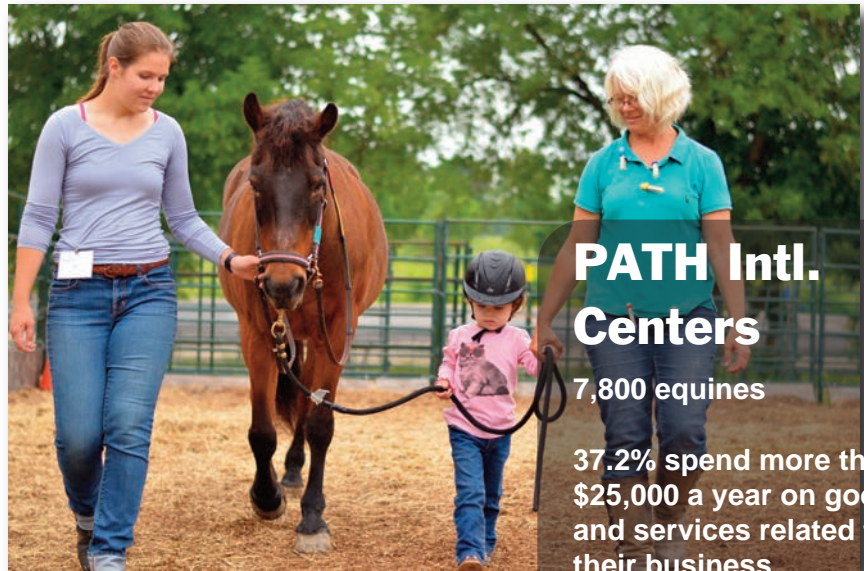
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About PATH Intl.

PATH Intl. establishes the safety standards and best practices to promote ideal outcomes for both humans and equines in equine-assisted activities and therapies.

At PATH Intl. Member Centers, Certified Professionals help participants with special needs find health, strength and well-being through partnership with horses. The PATH Intl. Conference provides continuing education and fresh ideas for certified instructors

and professionals, innovative thinking and networking for administrators, and industry updates for all those involved in EAAT. Join PATH Intl. in this exciting work. **Exhibit at the conference and connect with those who change lives through the power of the horse.**



PATH Intl. Centers

7,800 equines

37.2% spend more than \$25,000 a year on goods and services related to their business

38.7% manage 10 or more program horses

75% of the time, center employees are asked to recommend a product or service

Shouldn't you be reaching these members and attendees?

Who could ask for anything more?



Disney World
Epcot
Animal Kingdom
Sea World
Universal Studios
Islands of Adventure

The Wizarding World of Harry Potter
Busch Gardens
Legoland
Water Parks

Theme parks not your thing? After a day full of networking, grab a few pals and explore the arts, theaters, museums, night life, sight-seeing, take a stroll under the palm trees or simply relax by the pool.

Through special exhibitor deals, reach not only conference attendees but the entire PATH Intl. membership and friends of EAAT before and after the conference.



Benefits

At the conference:

- One 8' x 10' draped space with 6 foot table and 2 chairs, exhibitor admission for two representatives, and ID sign (\$150)
- Listing in the exhibitor section of the room locator (\$100)
- Linked listing with logo and profile page in the PATH Intl. Conference app
- 25% discount on one conference registration (up to \$182, depending on registration)
- Opportunity to include promotional piece in conference registration bags (value added)
- Exposure to hundreds of conference attendees at exhibitor party on Thursday night and other networking opportunities (priceless)

Pricing

Reserve by May 15	\$800*
After May 15	\$1,000*

PATH Intl. Members receive an additional \$100 discount

*Price does not include electricity or wi-fi. A form for those items will be sent later as details are confirmed with the host site hotel.



Extended reach before and after the conference:

- Linked listing on PATH Intl. website exhibitor page (\$500)
- Listing in *PATH Intl. eNews* and conference eblasts prior to the conference (value added)
- 50% discount on one advertisement in the Winter 2019 issue of *PATH Intl. Strides* (up to \$350, depending on ad size) and 25% discount on one advertisement in any of the three remaining 2019 issues.

Yes! Sign me up for _____ booth(s)!

Company Name _____

Contact Name _____

Address _____

City _____ ST _____ Zip _____

Phone _____ Email _____

Payment

Amount \$ _____

Check (make payable to PATH Intl.)

Visa

MasterCard

American Express

Discover

Account # _____

Exp. Date _____ CVV# _____

Signature _____

Please return to:

Cher Smith

PATH Intl.

PO Box 33150

Denver, CO 80233

Or fax to (303) 252-4610

Or email to csmith@pathintl.org