



**Board of Trustees Meeting
Friday, October 26, 2018
1:00 – 5:00pm**

Minutes

Welcome and Call to Order

Ross Braun

The meeting was called to order at 1:09pm ET.

Present: Sue Becklenberg, Kim Berggren, Ross Braun, Julie Broadway, Scott Carver, Moira Corcoran, Patti Coyle, Adam Daurio, KC Henry, Michael Kaufmann, Lili Kellogg, Robin Krueger, Ed Milford, Brandan Montminy

Staff: Kathy Alm, Kandis Branum

Guests: Tom Anderson, Catherine McKinnon, Tom Cramer

President's Comments

Ross Braun

Ice Breaker

Michael Kaufmann

Michael Kaufmann led the group in an ice breaker/team building effort. The judging was fair and unbiased. That's Kandis' story and she's sticking to it.

Minutes

Ross Braun

B-1, September 24, 2018

Motion to approve minutes: Julie Broadway

Second: Kim Berggren

Minutes approved.

Committee Chairs & members

Ross Braun

C-1 Operational Committees

Motion to approve committee personnel as presented: Lili Kellogg

Second: Susan Becklenberg

CEO Report

Kathy Alm

D-1 CEO Report

D-2 Dashboard

D-3 Grievance Review Panel Summary

Kathy Alm presented her report, answered questions and took comments.

Board Committee Reports

Governance

Patti Coyle/Michael Kaufmann

This report was deferred to later in the agenda due to time constraints.



Audit

E-1 Audit Presentation
E-1a. Draft financial statements
E-1b. Draft board communication letter
E-1c. Draft internal control letter
Motion to approve audit as presented: Robin Krueger
Second: Kim Berggren
Audit approved.

Jeff Beck

At 2:52pm ET the board went into executive session for the credentialing update. Guests left the meeting.

Update on the Trek to Accreditation

Bret Maceyak/Bill Lavin

G-1 2018 August Communication to Membership
G-2 CTRI Job Description
Bret Maceyak and Bill Lavin reported that the Credentialing Council met in-person on Wednesday and Thursday, October 24 and 25, 2018 in conjunction with the PATH Intl. Conference & Annual Meeting. They will continue to meet in-person annually. It was determined that the annual meeting presentation would be shortened to allow for 30 minutes of questions from members regarding accreditation at the meeting.

Executive session ended at 3:32pm ET and the regular agenda continued.

Finance Committee

Sue Becklenberg

E-2a. July/August Financial Narrative
E-2b. July/August Financial Statement
Motion to approve financials of July/August 2019: Kim Berggren
Second: Patti Coyle
Financials approved as presented.

Strategic Planning Committee

Julie Broadway

Julie Broadway stated that McKinley Advisors was hired as the consulting firm for the strategic planning initiative. Information and data will be gathered from many sources and the board will spend time at the May Retreat on the plan.

Consent Agenda

Ross Braun

F-1 Minutes August 16, 2018 Finance Committee
F-2 Minutes August 16 Governance Committee
Motion to accept consent agenda items: Julie Broadway
Second: Kim Berggren

Mega Question Discussion

Michael Kaufmann

Organizational diversity – discussing the board's perspective on the definition of diversity
Physical, background, thought
H-1 ASAE Diversity & Inclusion



Michael Kaufmann led a discussion on diversity and what it means in relation to both the board of trustees and possibly to the membership. It was determined there is more to think about and more to discuss.

Insurance update

Deb DeTurk Peloso

Debi De Turk Peloso, PATH Intl.'s agent with Markel Insurance reported on and explained PATH Intl.'s current operating insurance policies. The board thanked Debi for the opportunity to learn more about this piece of the business.

Ambassador Stories

Ross Braun

Postponed to January meeting

Other Business

Ross Braun

None

Recess

Ross Braun

The meeting was recessed at 5:01pm ET

October 27, 2018

Welcome

Ross Braun

The meeting was reconvened at 9:11am ET.
All trustees and staff were present and accounted for.
Guests: Membership Outreach Committee members, Tom Anderson, Catherine McKinnon

Intro MOC

- B-1 List of Regions and Representatives
- B-2 MOC Outreach Update
- B-3 Outreach speaking engagements/articles list
- B-4 Outreach events list

The Membership Outreach Committee introduced themselves and told the trustees their region and states represented by each region. Susan Lutz, Committee Chair, presented the 2017-18 committee report.

Board President Comments

Ross Braun

Annual Meeting Recap and discussion
Board time and day for the next year
Ross Braun opened the discussion regarding the annual meeting held immediately prior to the trustees meeting.
The meeting day and time for the Board of Trustees will remain the 4th Monday of every other month at 3:30pm PT, 4:30pm MT, 5:30pm CT, 6:30pm ET. There will be no November meeting.



New Trustee Recruitment Process

Patti Coyle/Michael Kaufmann

- I-1 Board Terms Worksheet
- I-2 Trustees Expertise Matrix
- I-3 Trustee Application Form

Patti Coyle presented the updated trustees terms sheet and expertise matrix with a reminder regarding trustees terming off and what expertise will go with them. Recruiting will begin in January/February. Trustees are requested to consider people they know who might be a good fit for committee/board service. Names can be sent to Patti Coyle.

Trend Information

Kathy Alm

- C-1 ASAE Trends Information

Kathy Alm presented an overview of four sets of information from the American Society of Association Executives Foresight Works.

- Rejection of Expertise
- The Stagnation of Economy
- Transparent Organizational Ethics
- Shifting Terrain for Advocacy

Board Goal Setting (10:15 – 11:00)

Julie Broadway

- D-1 Current Goals Spreadsheet

Julie Broadway recapped the current status of accomplished board goals. Setting goals for 2018-19 will be discussed at the January meeting.

Next meeting:

Ross Braun

January 28, 2018

Adjourn

Ross Braun

Motion to adjourn: Kim Berggren
The meeting was adjourned at 11:02am ET.