2024 Professional Association of Therapeutic Horsemanship International Update

PATH INTERNATIONAL

Initiatives

State of the Industry

Membership Update

Education Update

Credentialing Update

Legislative Update

DEI Goals Update

Medicaid Waiver Programs

Workforce Development

Assessment Protocol

Raising Awareness

State of the Industry

- 794 Total Member Centers

- 3,931 Total Individual Members

- 4,864 PATH Intl. Certified Professionals

- 46,629 Total Number of Participants

- 8,924 Participant Waiting List

- 5,210 Veterans Served

- 5,251 Equines

- Center Budget Size

- DEI Demographics

MEMBERSHIP UPDATE

PATH
INTERNATIONAL

Membership Update

PATH Intl. has been highlighting individual members on social media with the Member Spotlight.

A PATH Individual Member Longevity Program is in development and will be launched in late spring/early summer.

Member recognition emails are in development.

MEMBERSHIP RETENTION

Retention Numbers

- Individual membership retention has been consistent.

- Professional members have the strongest retention rate.

Focus on Increasing Retention

- Updated renewal notification process

- New benefit development

PATH
INTERNATIONAL

EDUCATION STRATEGIC INITIATIVES

PATH Intl. CTRI® Study Guide

- The second edition of the PATH Intl. CTRI Study Guide is currently being worked on by a group of subject matter experts.

- The second edition is scheduled to release in late April.

CTRI Workshop

- An educational workshop for CTRI candidates is in the early planning stages.

EDUCATION UPDATE

The Principles of Therapeutic Riding Workshop

- Launching in March

- Workshop in a Box

- Center Purchase

- Customize Use

- More information contact Melissa Gelfand mgelfand@pathintl.org

PATH Intl. Education Partners

- PATH Intl. Education Partners

  - A process to recognize organizations providing multiple education offerings relevant to EAS

- More information and application will be available on the PATH Intl. website or direct questions to education@pathintl.org

PATH Intl. CEU Approval

- PATH Intl. CEU Approval

  - A process to recognize organizations or individuals providing a single education offering relevant to EAS

- More information and application will be available on the PATH Intl. website or direct questions to education@pathintl.org

PATH INTERNATIONAL

EDUCATION UPDATE

Mentor Training Course

- Updates to course

- Registration for the updated course coming this spring

2023 PATH Intl. Conference Recorded Sessions

- Eight new sessions available in the PATH Intl. Store

New Online Education Platform

- A new Learning Management System was launched in November

- Transition from the previous LMS was completed at the end of January

- Questions about the transition, email education@pathintl.org

PATH
INTERNATIONAL

CREDENTIALING UPDATE

PATH
INTERNATIONAL

CREDENTIALING UPDATE

CTRI Certification Process Support

- *PATH Intl. Trek to Clarity*

- Educating mentors and supervising instructors

- CTRI Instructor Training Framework

- Latin American Spanish translation of CTRI materials

Surveys

- Executive/Program Director survey about CTRI performance

- Advanced TRI survey about interest in earning the CTRI credential

- Certified Professional satisfaction survey

Certificate Programs

- Equine Handling and Safety

- Equine-assisted Learning

EAL Facilitator Microcredentials

EAL Facilitator in Education (EALF-Ed)

EAL Facilitator in Personal Development (EALF-PD)

EAL Facilitator in Organizations (EALF-O)

Mounted EAL Facilitator (EALF-M)

CREDENTIALING
WORKSHOP AND CERTIFICATION TESTING

PATH Intl. takes over certification workshop and testing registration

- Beginning January 1, 2024, PATH Intl. Centers are no longer responsible for managing workshop registration .

- Instead, all candidates will use their PATH Intl. Member Portal to register and pay for all ESMHL, Driving and Vaulting Certification workshops and certification testing.

- Event registration closes 30 days prior to the start of the workshop – no late registrants will be accepted.

Workshop Prerequisites

- Each discipline has its own set of workshop prerequisites required to be completed before a candidate is eligible to register for a workshop and testing event.

- Once a candidate logs in, registration is available under the "Events" tab at the top of the screen.

- If a candidate doesn't see any events listed, it is likely they are missing prerequisites – please contact certificationrequirements@pathintl.org for information.

PATH
INTERNATIONAL

New Certification Tools Available through the PATH Intl. Member Portal

- Certification candidates can now track their progress online through new tools available in their PATH Intl Member Portal.

- To see where a candidate is in the certification process, they will: Log into their PATH Intl. Member Portal, select the "Credentialing" tab at the top of the screen, then select "My Certifications," select the certification and then "review requirements."

- This new function allows candidates to easily keep track of where they are in their certification journey.

UPDATES TO
CERTIFICATION TESTING TIMELINES
AS OF JANUARY 2024

- As of January 2024: Advanced TRI, ESMHL, Interactive Vaulting and Driving certification online exams have officially been moved to the final step of the certification process.

- All Advanced TRI, Interactive Vaulting and Driving Certification candidates will be enrolled in their respective online exam **after** their on-site certification results have been recorded.

  - Advanced TRI and Interactive Vaulting final exams remain proctored
  - ESMHL and Driving certification exams are **not** proctored

PATH
INTERNATIONAL

LEGISLATION UPDATE AS OF JANUARY 19

Federal-level Activity

- Freedom to Invest in Tomorrow's Workforce Act (H.R. 1477/S.722) (beneficiaries could use 529 savings plan funds to pay for exam fees to obtain and maintain recognized private professional certifications and other credentials)
    - 101 co-sponsors in the House of Representatives, 11 co-sponsors in the Senate
    - Tomorrow's Workforce Coalition - 740 member organizations

- REBUILD Skills Act (scholarships for eligible individuals for certification exam fees; administered by certifying organization)
    - Working with Congressman Kilmer's office to reintroduce in the House

- H.R. 2621 – Bureau of the Census would include a "Postsecondary Nondegree Awardee" category pertaining to recognized credentials

State-level Activity

- Bills that infringe on credentialing organizations' right to make eligibility and competency determinations
    - Clean Slate
    - Returning Citizens

PATH INTERNATIONAL

CERTIFICATION CANDIDATE HANDBOOK UPDATES

New Candidate Handbooks Available

Please check the respective certification's website page for the most up-to-date Certification Candidate Handbooks.

PATH
INTERNATIONAL

DEI Goals Update

- DEI presentations offered

- Affinity space and exhibit booth at conference

- DEI scholarship awarded

- Book club continues

- Committee updated terminology used on forms and applications to make them gender neutral and include optional demographics collection

- Committee is reviewing standards and code of ethics

- Working with helmet manufacturers

PROJECT PRIORITIES UPDATE

PATH
INTERNATIONAL

Project Priorities Update

- Medicaid Waiver Programs

- Workforce Development

- Assessment Protocol/TGEC Initiative

PANELS, PRESENTATIONS, INTERVIEWS, CONNECTIONS

- Herd Institute
- American Hippotherapy Association
- Horses and Humans Research Foundation

- Arabian Horse Association
- IAHAIO
- PATH Intl Region Conferences
- American Horse Council

- Advertising—print and digital
- Earned Media-press releases
- Social Media
- Sponsors
- Equine Affaire and other tradeshows
- Website

AQHA-PATH Intl. Equine-assisted Services American Quarter Horse of the Year

$10,000 first prize
$5,000 second prize

2024 Winner, Hank

2024 Runner Up, Amigo

CENTER VOLUNTEER RECRUITMENT & RETENTION TOOL KIT

- Tools will be available to center members this summer.

- Workgroup will meet in February and March to advise in the creation of the toolkit so that it aligns with centers' needs.

- The toolkit will include customizable resources for volunteer recruitment, tips and tricks for recognizing volunteers for their efforts and encouraging them to continue, and a variety of volunteer management resources.

TERMINOLOGY FACT SHEETS

- *EAS Terminology Checklist for Centers*

- *EAS Definitions Guide for Service Providers*

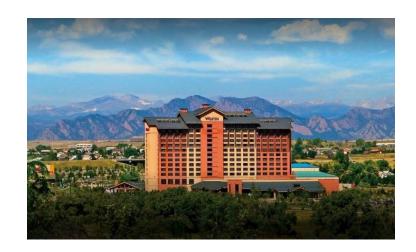- *EAS Definitions Guide for Researchers*

PATH INTERNATIONAL

PATH INTERNATIONAL

CONFERENCE AND ANNUAL MEETING

DENVER, COLORADO
NOVEMBER 6-8, 2025

THANK
YOU

P A T H
INTERNATIONAL