



Exhibit

with

PATH Intl.

at our

International Conference

at the

Embassy Suites by Hilton
Charlotte Concord Golf Resort & Spa



PATH
INTERNATIONAL

CONFERENCE

**Charlotte
North Carolina**

October 26-28, 2023

Reserve your space in our
Exhibitor Center
by July 31st for a discount!

Be their *Go-To* for *Solutions* at the PATH Intl. International Conference

Join the Professional Association of Therapeutic Horsemanship International (PATH Intl.) at the 2023 International Conference to showcase your products, services, expertise, and solutions to over 500 equine-assisted services providers. The PATH Intl. International Conference is the largest event in the equine-assisted services industry. The conference provides over 50 educational breakout sessions, networking opportunities, and industry recognition and awards including the coveted James Brady Professional Achievement Award.

The *Exhibitor Center* will be open for over 12 hours to provide you ample time to interact with attendees and showcase your offerings to center decision-makers and current and potential customers and friends. PATH Intl. will also be bringing back fireside chats with industry professionals, the silent auction and the PATH Intl. Merchandise Booth which is always an attendee and vendor favorite!

Join us in Charlotte to find your product or service's place in an expansive & growing industry





PATH INTERNATIONAL

Professional Association of Therapeutic
Horsemanship International

We are PATH Intl.

5,424 Certified Professionals

813 Member Centers

6,943 Individual Members

49,705 Volunteers

53,399 Participants Served

5,981 Veterans Served

6,781 Equines

At PATH Intl. Member Centers, certified professionals help participants with special needs find health, strength and well-being through partnership with horses. The PATH Intl. International Conference provides continuing education, fresh ideas, innovative solutions, industry updates and networking for certified instructors, professionals and administrators in the equine-assisted services industry. Join PATH Intl. in this exciting work. Exhibit at the conference and connect with those who change lives through the power of the horse.



37.2% of PATH Intl. Member Centers spend over \$25,000 a year on goods and services related to their business

38.7% of these centers manage 10 equines for their programs

75% of the time Center employees are asked to recommend a product or service

84% of PATH Intl. members have an affinity for and would purchase from businesses that support PATH Intl.

Participating in our *Exhibitior Center* is a win-win for PATH Intl. Members and your business!

EXIBITOR BENEFITS

At International Conference:

- One 8' x 8' draped space w/6' table w/two chairs & ID sign
- Admission for two representatives to the *Exhibitor Center*
- Listing in the exhibitor section of the room locator
- Linked listing with logo & profile page in the PATH Intl. Conference app and website
- 25% discount on one conference registration
- Opportunity to include promotional piece in conference registration bags
- One discounted ticket to the awards luncheon
- Exposure to hundreds of conference attendees at the opening reception on Thursday night
- Boxed lunch on Saturday
- One social media post during conference mentioning & tagging all exhibitors across platforms
- Special exhibitor nametag ribbon so attendees will recognize you even outside the exhibitor area

Before & After International Conference:

- Linked listing and company description on PATH Intl.'s exhibitor webpage
- Listing in two PATH Intl. eNews and conference eblasts reaching over 7000 contacts
- One social media mention/tag across platforms both before AND after the conference.
- 50% discount on any one advertisement in the Winter 2023 issue of PATH Intl. Strides AND 25% discount on one advertisement in any Strides issue in 2024.

Company Name _____

Contact Name _____ PATH Intl. Member # (if applicable) _____

Company Address _____ City/ST _____ Zip _____

Phone _____ Email _____

Check # _____ # Booths Requested _____

(Payable to PATH Intl.)



PATH
INTERNATIONAL

PRICING

Reserve by June 30th: \$700

Reserve July 1st - July 31st: \$800

Reserve Aug. 1st - Sept. 1st: \$900

PATH Intl. Members receive an additional \$100 discount

Pricing does not include add-ons such as electricity or wi-fi

RESERVATIONS

To reserve a booth electronically please visit:

bit.ly/PATHIntlExhibit23

You may also reserve a booth by mailing this form and a check to:
PATH Intl.

c/o Sara Conant
PO Box 33150
Denver, CO 80233

Questions? Contact Sara Conant:
sconant@pathintl.org
800-369-7433 ext 123