



PATH Intl. Education Partner Program

The PATH Intl. Education Partners program is geared towards organizations, institutions or businesses that provide a multitude of educational offerings that support those in the equine-assisted services industry.

The annual fee includes recognition of the quality of education and training the organization offers. All educational offerings from the education partner are eligible for PATH Intl. CEU approval. A detailed description of each educational item must be submitted for review for assignment of CEU designation and number of hours. One clock hour equals one CEU credit.

Annual Program Fee: \$490

Benefits to PATH Intl. Education Partner

- Ability to market pre-approval as a perk to your customer base
- PATH Intl. staff can knowledgeably direct students to the partner's courses and educational offerings
- Listing on the website with your logo, contact information with a link to education partner's website and if applicable, approved education for a specific CEU category listed
- Listing on an approved-curriculum document that is shared with appropriate applicants or members
- One announcement when the partnership is signed via PATH Intl. eNews and on social media
- Partner has the ability to post educational content on Member Connection, PATH Intl.'s exclusive members only platform
- Ability to use PATH Intl. Education Partner logo in your marketing materials
- Listing in Strides magazine, the award winning equine-assisted services publication produced by PATH Intl., and one 1/6 page ad in Strides per year if provided by the education partner.
- CEU approvals are valid for two years

Benefits to PATH Intl. Members from the Education Partner

- PATH Intl. members receive a member discount on the partner's courses and educational offerings

Benefit to PATH Intl. from the Education Partner

- Ability to advertise PATH Intl. educational events, conferences and/or membership to their customer base providing more diverse educational opportunities.

Purchase of Partnership:

- Complete application for education partnership
- If approved, pay applicable amount
- Subscription given upon approval and payment
- Education offering reviewed by PATH Intl. staff to confirm CEU categories
- Education partner will be sent a reminders to renew annually

How the education is assessed:

Educational content is reviewed by an impartial panel of applicable subject matter experts from the PATH Intl. Health and Education Committee.