



# Professional Association of Therapeutic Horsemanship International

*Ensuring excellence and changing lives through equine-assisted services*

PO Box 33150, Denver, CO 80233

(800) 369-7433 (RIDE) | [www.pathintl.org](http://www.pathintl.org)

## PATH Intl. Strides Magazine

### Advertising Rates

*PATH Intl. Strides* is the award-winning official publication of the Professional Association of Therapeutic Horsemanship International (PATH Intl.), which was formed in 1969 as the North American Riding for the Handicapped Association to promote equine-assisted services (EAS) for individuals with special needs. PATH Intl. serves more than 46,000 children and adults, including over 5,200 veterans. The quarterly publication, which serves the leaders in the EAS industry, is mailed to 794 PATH Intl. Member Centers and nearly 4,000 individual members who are PATH Intl. credentialed professionals (4,864); trainers; program administrators; volunteers; educators; participants with special needs and their families; therapists; and other medical professionals.

Type	Size Width x Height	4x	2x	1x
		Member   Non-Member	Member   Non-Member	Member   Non-Member
Full Page	7.5 x 9.5" *	\$400   \$550	\$475   \$625	\$550   \$700
2/3 Page	4.75 x 9.5"	\$275   \$400	\$325   \$450	\$375   \$500
1/2 Page	7.5 x 4.75"	\$225   \$325	\$275   \$375	\$325   \$425
1/3 Page	2.25 x 9.5"	\$175   \$225	\$200   \$250	\$225   \$275
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1/6 Page	2.25 x 4.75"	\$100   \$150	\$125   \$175	\$150   \$200
Inside Cover Front OR Back	8.625 x 11.25" *	\$600   \$775	\$675   \$850	\$750   \$925
Back Cover	8.625 x 11.25" *	\$775   \$975	\$850   \$1,050	\$925   \$1,125

### Reserve Space Today!

Contact Sara Conant, [sconant@pathintl.org](mailto:sconant@pathintl.org)



**Ad Specs:** Camera-ready ads must be sent as a PDF or EPS file with all images at 300 dpi. Rates for typesetting, design and layout will be charged at \$45/hour for non-camera-ready ads.

\*For a full bleed, size to 8.625 x 11.25," trim size will be 8.5 x 11"

**Ad Deadlines:** Below are closing dates for receiving camera-ready ads. Ads to be designed should be submitted two weeks prior to the deadline.

Issue	Publication Month	Ad Deadline
Winter	February	December 1
Spring	May	April 1
Summer	July	June 1
Fall	October	September 1

**Advertising Policy:** For more information on PATH Intl.'s advertising policy please visit: [pathintl.org/contact/advertise](http://pathintl.org/contact/advertise)